# XENIA VOCAL HEALER

*Media kit*

MAURITIUS · 24 JANUARY – 4 FEBRUARY 2027



Cappadocia, Turkey

**420,000+**
followers across five accounts

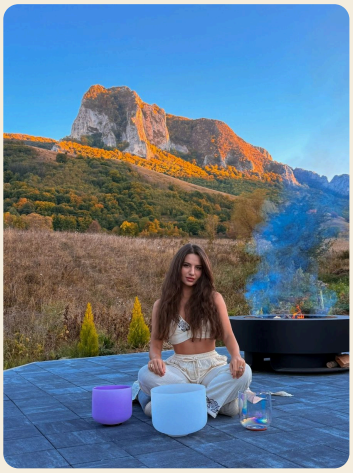
**1.77M**
views in 90 days, on the Romanian account alone

**€0**
fee: the stay is the resort's only contribution

WHAT WE CREATE

# An influencer films the place. We capture how it feels.

Xenia Costinar is a premium influencer, a soprano with a Master's in classical singing, a pianist and an international sound healer. We have created content for many years, but never standard travel or beauty content: we capture moods, the morning light, the quiet, the pace of a place, and turn them into films people feel.



Trusko Resort, Romania: what a sound-healing film with Xenia looks like



Arambia Stays, Madeira, Portugal

01 **Reels that show how the resort feels.**
Not a room tour, but what it feels like to be with you: the light, the quiet, the way time passes there.

02 **A film of Xenia singing at your resort.**
Her live voice, with crystal bowls, in the most beautiful corner of the resort: "Sound Healing by Xenia Vocal Healer", a film made only for you. This is what one looks like, filmed at Trusko Resort (photo alongside).

03 **Quality footage that stays with you.**
Every file is yours, with the right to use it on the resort's own channels.

*People don't save a clip for a beautiful room. They save it for how it made them feel.*

AUDIENCE

# More than 420,000 followers across five accounts

| | |
|---|---|
| 142,000 | TikTok |
| 128,000 | Instagram · @xeniahealer |
| 77,000 | TikTok · second account |
| 60,000+ | Facebook |
| 14,824 | Instagram · @xeniahealing (Romanian account) |

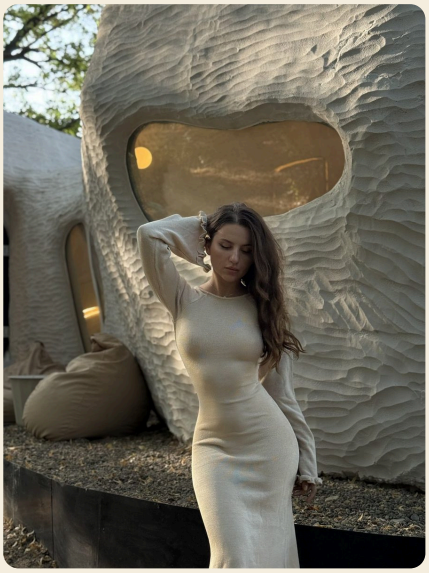


Photo: personal archive

ON THE SMALLEST ACCOUNT ALONE

## 1.77 million views in 90 days

@xeniahealing, 14,824 followers: 562,000 Reel views in the last 30 days alone, most of them from people who don't follow the account, on Instagram and on Facebook.

| | | |
|---|---|---|
| 78.8% | 82% | Romania |
| women | aged 25 to 54 | top country |

Audience and view data: @xeniahealing, Instagram Insights, 14 August – 11 November 2026. Screenshots on request.

COLLABORATIONS

# These are just a few of our collaborations from 2025–2026



Madeira, Portugal · September 2026

### Hotel Madeira
Madeira, Portugal · September 2026
instagram.com/reel/DdYZf1oqOHV

### Arambia Stays
Madeira, Portugal · September 2026
instagram.com/reel/Ddt3jkTK59z

### Logos Cave Cappadocia
Turkey · July–August 2026 · two shoots
instagram.com/reel/DbDKaZnKyE4 · .../DbiRPK4M2hg

### Trusko Resort
Small Luxury Hotels of the World · Romania · October 2026
instagram.com/reel/DeMwQ3-qwCc

### La Cuib
Sovata, Romania · May 2026
instagram.com/reel/DYHQCojqwur

### Moon Resorts
Prahova Valley, Romania · October 2025
instagram.com/p/DQE9ICwjGK2

### Serenity Lodge
Romania · September 2025
instagram.com/reel/DOgeKQPCmFT

Each one is a collaboration post: it appears on Xenia's account and on the venue's account at the same time, with the venue credited as co-author.

THE OFFER

# What you receive. And what we ask in return.

**01 Reels that show how the resort feels**
One for every three nights (four for the full stay), published as a collaboration with your account and shared on TikTok and Facebook.

**02 The film "Sound Healing by Xenia Vocal Healer"**
Xenia singing live, at the resort.

**03 Two Stories a day**
Throughout the stay, with tags and location.

**04 Every file, yours to keep**
With the right to use it on the resort's own channels.

WHAT WE ASK

## A stay for two.

No fee.

No production costs.

No travel costs: we pay for our own flights.

BONUS, IF YOU WOULD LIKE IT



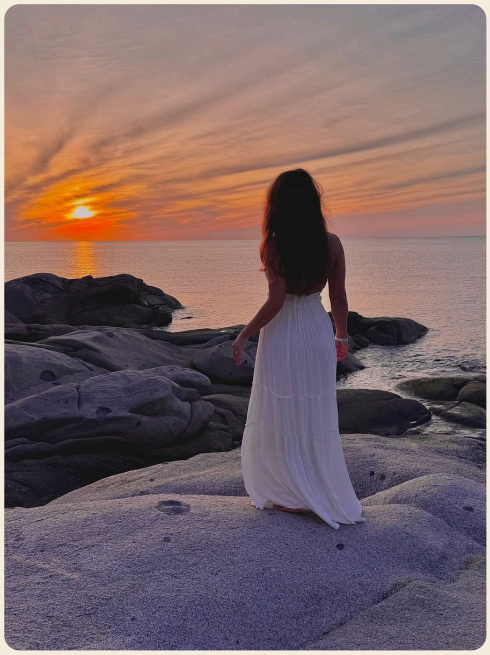
## A live sound-healing event for your guests, at no cost.

The format that has been a great success in Romania: about 60 minutes depending on the group, guests lying on mats, Xenia with her voice and instruments. For stays of at least 7 nights; the resort provides the space and the mats.

WHY NOW

# December 2026: the first direct Bucharest–Mauritius charter.

Karpaten Turism, 274 seats per flight, around 2,700 Romanian travellers in the first season. Our audience is exactly the traveller choosing a resort right now.



## DATES

24 January – 4 February 2027. If eleven nights are not possible, propose what works; the deliverables scale with the nights offered.

## TIMING

Stories during the stay, Reels within 20 days of departure, the film within 30.

CONTACT


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